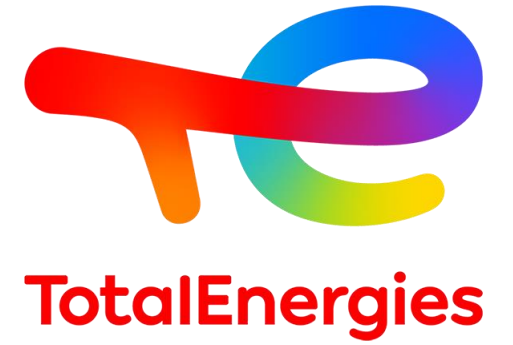




The Perfect Driver Campaign

TotalEnergies

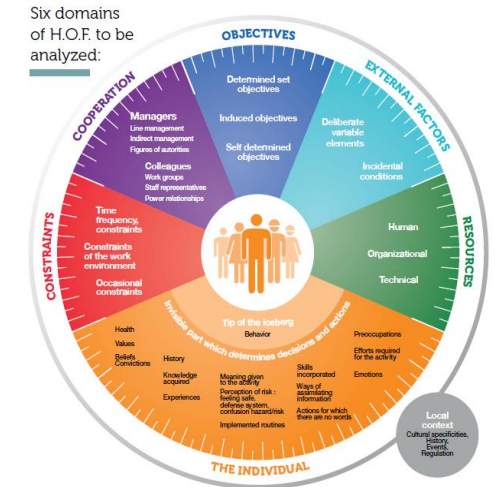
PERFECT DRIVER -TMSA

- Driver's behavior is considered as immediate cause in **65%** of serious road transport accidents.
- So far, initiatives mainly focused on rules enforcement as well as technical safety barriers.
- The Company is rolling out the Perfect Road Transport initiative based on three axis helped by domain experts:
 - **Perfect Driver**
 - Perfect Truck.
 - Perfect Emergency Response.

HOW CAN WE BETTER UNDERSTAND DRIVER'S BEHAVIOUR ?



USE THE 6 HOF DOMAINS TO ANALYZE NORMAL WORK



Main Takeaways from the Immersion Phase

Loneliness and isolation: Drivers experience loneliness due to long hours on the road, limited communication, and lack of facilities, impacting their decision-making

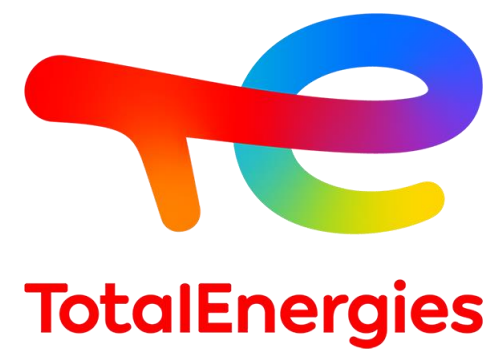
Long waiting periods: Drivers are exposed to long waiting periods without dedicated places to park their trucks or access to essential facilities

Overwhelming safety devices: Drivers sometimes feel overwhelmed by safety devices, which can distract rather than assist, especially in high-concentration situations

Driver perceptions: Drivers perceive themselves as different from others due to specialized training and adherence to strict rules

Compliance and training: Regular training and refreshers are crucial for drivers, reinforcing the importance of following rules and maintaining safety standards

Challenges of night work: Nighttime driving is challenging due to security risks, poor conditions at service stations, and fatigue



Thank you